From: Alan Moorhouse < seminar-booking@one-name.org >

Tel: 07970 770546

To: all who have so far registered we look forward to seeing you at the Whitmore seminar

"Industry in the Potteries" Seminar



to be held at Whitmore Village Hall, Coneygreave Lane, Whitmore, Newcastle-under-Lyme, Staffordshire ST5 5HX on Saturday 12th October 2019 at 9.30am for 10.00am.

Below are some additional details in advance of the seminar at which we are expecting some 45 attendees.

A. WHITMORE

The venue near Newcastle-under-Lyme is conveniently less than 4 miles from junction 15 of the M6.

Whitmore Village Hall < https://www.whitmorevillagehall.org.uk/ >, is between Whitmore and Baldwin's Gate and was refurbished and extended in 2013; the hall is set back off the main road between Coneygreave Lane and Appleton Drive < https://tinyurl.com/y3kl8y88 >

B. TRAVEL TO WHITMORE

The postcode for your satnay is ST5 5BU

Travelling from the M6 J15 or Newcastle-Under-Lyme on the A53

After you pass Whitmore Hall (not to be confused with our Village Hall) and the Mainwaring Arms pub on the A53 (in the 40mph limit), you travel up the hill passing into a derestricted zone. After the bend on top of the hill you will pass into a 30mph zone and just past Common Lane on the right (signed Whitmore Heath) go round the a sharp left hand bend and the road starts to drop down; ignore Coneygreave Lane on your left, pass the speed camera sign and some tall conifer trees and approximately 60 metres from the sharp bend, you will see the signpost to Whitmore Village Hall on the left, down a small narrow access road, before you reach Appleton Drive (on the left) and Snape Hall Drive (on the right). If you reach the Sheet Anchor pub on your right you have gone too far!

Travelling from Loggerheads/Market Drayton/Shropshire/Cheshire

At the Swan With Two Necks restaurant on the A51, where the A51 and A53 cross, take the A53 towards Newcastle-Under-Lyme and the M6. Follow the A53 for one mile into the village of Baldwins Gate. Pass over the railway line and past the Sheet Anchor pub on the left hand side. As you start to climb the hill towards the bend, the signpost for Whitmore Village Hall will be seen on the right hand side, down a small narrow access road immediately after Appleton Drive (on the right) and Snape Hall Drive (on the left). If you reach Coneygreave Lane on your right you have gone too far!





Arriving at the village hall from the M6 direction



By Train and Bus

The nearest railway station is Stoke on Trent (7.7 miles) on the Stafford to Manchester branch of the West Coast mainline. Arriva Midlands North bus 164 runs from Hanley to Market Drayton via Whitmore and at the time of writing on a Saturday there is one that departs Hanley Bus Station 09.15, Shelton opposite Station Road (for Stoke railway station?) 09.19, Newcastle Bus Station 09.30 and arrives Baldwin's Gate (Whitmore) "Sheet Anchor" 09.43; the return bus leaves the Sheet Anchor at 16.37, arriving Hanley bus station 17.05

- < https://bustimes.org/services/164-market-drayton-ashley-newcastle-hanley?date=2019-08-31 >
- < http://www.travelinesoutheast.org.uk/se/XSLT_TTB_REQUEST?line=06164&lineVer=1&net=twm&project=y11&command=direct&outputFormat=0 >

A local Guild member attending the seminar has offered a lift to and from the station on Saturday.

If you are arriving by train or you would like any special help (including for disabled access) please email < seminar-booking@one-name.org > as soon as possible.

C. PARKING

There is ample free parking in front of the village hall.

D. PROGRAMME

The finalised programme at the time of writing is

09:30 - 10:00	Arrival: Registration and Coffee
10:00 - 10:10	Welcome to the Seminar - Alan Moorhouse
10:10 - 11:10	Records of Trades and Occupations as Sources for Local and Family History - Liz Street, Archivist, Collections Management, Staffordshire Record Office
11:10 - 11:15	Comfort Break
11:15 - 12:15	Take a Pinch: Salt-making History and Research Resources in Cheshire and Staffordshire - Sue Wilkes
12:15- 12.20	Comfort Break
12:20 - 13.05	Celebrating the Female Workforce at Doulton Pottery - Alison Boulton
13:05 - 14:00	Lunch Break
14:00 - 15:00	The Wedgwood Archives - Lucy Lead, Archivist
15:00 - 15:30	Tea Break
15:30 - 16:30	The Real Greatest Showman - Philip Astley and Me - Andrew Van Buren

Read more at < https://one-name.org/seminar_2019oct_whitmore/ >

E. ARRIVAL

The Seminar registration desk will be staffed from 9.00am in case of early arrivals.

F. SEATING

The chairs are typical padded banqueting style chairs but as always we recommend that you bring a cushion with you if you find sitting for long periods uncomfortable.



G. POSTERS

To make the day more interactive we encourage delegates to bring along details of their studies for display and sharing. Pin boards will be available for your use. Please contact < seminar-booking@one-name.org > to "book" a pin board or table top.

H. REFRESHMENTS

Tea/coffee and biscuits will be available on arrival from 9.30am and at 3.00pm.

A finger buffet lunch and lunchtime refreshments are included in the cost of this seminar. Please advise us as soon as possible if you have any specific dietary requirements.

I. GUILD SALES

There will also be a general Guild sales table - and some marmalade available to buy.

Unfortunately we will not have DNA kits for sale. For more information on DNA kits available to purchase at the special Guild member discounted prices please see < http://one-name.org/help/guild-wiki/dna-kits-available-from-the-guild/

J. ACCOMMODATION

Some members of the seminar organising committee, together with other delegates, are staying at the Premier Inn Stoke Trentham Gardens on Friday night. There are a number of budget and other hotels in the Newcastle area and you can find some details here

< https://one-name.org/wp/wp-content/uploads/2019/08/Whitmore-Accommodation-Listing-2019-final.pdf >

K. FRIDAY EVENING MEAL

For those staying overnight we will meet for dinner in the onsite Thyme Restaurant at the Premier Inn Stoke Trentham Gardens with tables booked at 7.00pm, 7.30pm and 8.00pm.

< https://www.premierinn.com/content/dam/global/restaurants/THY/Thyme-Full-Menu.pdf >

If you would like to join us for this meal please email us as soon as possible < seminar-booking@one-name.org >

(Please note that whilst we organise this Friday evening meet up for the benefit and enjoyment of those delegates staying overnight, any complaints about the arrangements should be directed to the restaurant itself and not the seminar organisers!)

I hope everyone has a most enjoyable and enlightening day!

Kind regards,

Alan

Alan Moorhouse (Seminar Lead)

#GuildPotteries

PS: If you print a copy of these joining instructions we recommend that you recheck nearer the date of the seminar in case they have been updated and there is a higher version number (see bottom right of the page)